

Bonjour Québec Kathy Leclerc Déléguée - Canada | Delegate - Canada 418-953-4332 kleclerc@alliancetouristique.com https://www.bonjourquebec.com



Magdalen Islands & Kamouraska - Bienvenue Québec Pre Tour (English)

Oct 22, 2025 - Oct 26, 2025

Prepared For: Équipe Commercialisation

Bonjour!

Discover the wonders of Québec with this itinerary prepared by the Alliance de l'industrie touristique du Québec, under the Bonjour Québec brand, and its regional partners. It was designed to give you a taste of the wealth of our territory and culture, while allowing you to sample our legendary "joie de vivre" that is sure to seduce you and leave you with lasting memories.

Our partners are looking forward to meeting you. Therefore, we invite you to notify us of any significant delay or cancellation to avoid any inconvenience to the person or company that awaits you.

We wish you a pleasant stay! It's time to enjoy and discover wherever Bonjour takes you!



Contacts

Tour contacts at your arrival and between each region:

Kathy Leclerc - Bonjour Québec

Delegate, Business Development and Media Relations E-mail: <u>kleclerc@alliancetouristique.com</u> Mobile: 418 953-4332

Annie Sage - Bonjour Québec

Logistics Specialist E-mail: adaigneault@alliancetouristique.com Mobile: 514 652-0896

Your destination contact:

Mélodie Schaeffer - Le Québec maritime E-mail: melodie.schaeffer@quebecmaritime.ca Office: 418 724-7889, ext.229 | Mobile: 418 732-6107

Specific needs for your trip

- Bathing suit and sandals (flip flops)
- Sunscreen and sunglasses
- Comfortable shoes (walking shoes or sneakers)
- Wind jacket and sweater (dress in layers)
- Scarf, hats and mits

Allergies, food restrictions:

Medical condition:

URGENCY

In case of flights changes, please contact Annie Sage by text at 514 651-0896 or by email at asage@alliancetouristique.com or Arianne Daigneault by text/WhatsApp at 514 805-1644 or by email at adaigneault@alliancetouristique.com

October 22 - Wednesday - Day 1 - Magdalen Islands

Important information for the participants :

You must be available for the entire period to participate in this FAM tour.

Under approval only. The Alliance can reserve you a room for the night prior to the tour (October 21), as well as transportation to the airport on the day of your flight to the Island. You have until Friday, August 8, 2025 to confirm if you need a room. After this date, you will have to make your own reservation (and the room will be at your expense).

Don't forget to bring warm clothing for this trip, including a hat, scarf, gloves or mittens, and sunglasses.

5:00 PM - Eastern Daylight Time

Arrival of participants - Québec City Jean Lesage Interantional Airport Meet your representative at the Jean Lesage International Airport in Québec City, around the check-in stations. Look for a "Pre Tour Bienvenue Québec" sign.



Aéroport International Jean-Lesage De Québec (YQB)

505 Principale, Québec, QC, CA, G2G 2T9 (418) 640-3300

DEPARTURE 6:30 PM - Eastern Daylight Time

Flight to Îles de la Madeleine Airport

Departure for Magdalen Islands will be at 6:30 p.m. on October 22th from the Québec City Jean-Lesage Airport.



Aéroport des Îles de la Madeleine (YGR)

210, ch. de l' Aéroport, Les Îles-de-la-Madeleine, Québec, Canada, G4T 5L2 +1 418 969-2180



Please note that the Îles de la Madeleine is at Atlantic Time. Don't forget to set your watch ahead with one hour!

ARRIVAL 9:30 PM - Atlantic Daylight Time

Arrival at the Îles de la Madeleine and transfer to the Hotel Welcome to Îles de la Madeleine! #ilesdelamadeleine #quebecbythesea

CHECK-IN 10:00 PM - Atlantic Daylight Time

Check-in for 1 night at the Château Madelinot

Located by the sea at the heart of the archipelago, Château Madelinot is the perfect home base for an enjoyable stay on the Islands. The 120 rooms (including 42 renovated rooms) in this seaside haven were designed with comfort in mind! While staying here, be sure to take full advantage of the indoor pool and hot tubs as well as the nearby beach and the hotel's Resto Bistro Accents, which offers mouth-watering regional cuisine featuring local ingredients.

Contact: **Mrs Ariane Bérubé**, director of sales 418 986-2211 | <u>chateau@hotelsaccents.com</u> Social Media: FB: @hotelsaccents IG: @Hotels.Accents



Chateau Madelinot

323 Chemin Principal, Cap-aux-Meules, Québec, CA

October 23 - Thursday - Day 2 - Magdalen Islands

Breakfast at the Resto Bistro Accents



Chateau Madelinot

323 Chemin Principal, Cap-aux-Meules, Québec, CA

Check-out from Château Madelinot

Remember that you are responsible for all personal expenses associated with your stay.



Visit of Le Fumoir d'Antan, a traditional smokehouse

Learn about the history of the smokehouses in the Îles de la Madeleine, admire the breathtaking sight of thousands of fish suspended for smoking, and taste products that have been smoked using authentic traditional methods.

Contact: **Mr Benoît Arsenault**, co-owner 418 969-4907 | <u>fume@fumoirdantan.com</u> Social media: FB: @fumoirdantan IG: @lefumoirdantan



Le Fumoir d'Antan

27 Chemin du Quai, Havre-aux-Maisons, Québec, CA

Visit of the Fromagerie du Pied-de-Vent cheese factory

This artisanal cheesemaker offers products made with milk from their heritage Canadienne cows, including Pied-de-Vent, a famous semi-soft surface-ripened cheese, as well as Tomme des Demoiselles, Jeune-Coeur, Art Senau cheddar, fresh cheese curds and other cheese-based products.

Contact : Mrs Renée Landry, manager

418 969-9292 | info@fromageriedupieddevent.com Social Media: FB: @fromageriepieddevent IG: @fromageriedupieddevent



Fromagerie du Pied-de-Vent 149 Chemin de la Pointe Basse, Havre-aux-Maisons, Québec, CA

Lunch in the area

Photo stop at the Cap-Alright lighthouse



Lighthouse Cape Alright Havre-aux-Maisons, Québec, CA, G4T 5J6

Visit of the Dune du Sud (South Dune) Beach

Discover the only beach with red cliffs and caves to explore at low tide. This is a very sheltered beach, which makes it a great place to go for long walks.

Winds: Sheltered from North and West winds. Note for the driver : Access to the parking lot by Chemin de la Dune-du-Sud.



Plage de la Dune du Sud

Chemin de la Dune du Sud, Havre-aux-Maisons, Québec, CA

Visit of the La Maison du Potier pottery studio

La Maison du Potier invites you to immerse yourself in the fascinating world of traditional pottery in the Îles de la Madeleine. Learn about this craft and take home unique handmade souvenirs of your trip to the Islands.

Contact : Mrs Nancy Clark, owner

418 985-2777 | <u>nancyellen_clark@hotmail.com</u> Social Media: FB: @poteriedesiles IG: @la.maison.du.potier



La Maison du Potier

806 Chemin Principal, Grosse-Île, Québec, CA

Check-in for (1) one-night at Auberge la Salicorne

A small resort nestled in an enchanting setting, Auberge La Salicorne is a great place to stay to enjoy the Îles de la Madeleine to the fullest. Visitors can discover all the beauty and authenticity of the Islands at their own pace thanks to the resort's unique packages, activities, visits and excursions.

Contact: **Mrs Rosemarie Leclerc**, communications and marketing director 418 985-2833 | info@salicorne.ca Social media: FB: @aubergelasalicorne IG: @aubergelasalicorne



Auberge La Salicorne

377, Route 199

4-course traditional dinner at Auberge La Salicorne

October 24 - Friday - Day 3 - Magdalen Islands

Breakfast at Auberge La Salicorne



Guided activity with Auberge la Salicorne

Visit Québec's largest lobster fishing wharf in Grande-Entrée and then explore the Pointe-de-l'Est National Wildlife Area, which is a great place to go bird watching.



Visit of the Centre du Phoque, a seal interpretation centre

Located within Auberge La Salicorne, this seal interpretation centre presents exhibitions that will introduce visitors to the fascinating world of seals as well as the link between these marine animals and the Islanders' way of life.

Contact: **Mrs Rosemarie Leclerc**, communications and marketing director 418 985-2833 | <u>info@salicorne.ca</u> Social media: FB: @aubergelasalicorne IG: @aubergelasalicorne



Auberge La Salicorne 377, Route 199

Check-out from Auberge La Salicorne Remember that you are responsible for all personal expenses associated with your stay.

Drive to Cap-aux-Meules (45 minutes)

Lunch in Cap-aux-Meules area



Visit of the La Grave heritage site

Recognized by the Québec Ministry of Cultural Affairs in 1983, this unique heritage site offers a fascinating window into the history of the Islands. Bordering a pebble beach, La Grave was the archipelago's first fishing site as well as where the Islands were first settled.

Contact : <u>maubin@muniles.ca</u> Social Media: FB: @La-Grave-site-historique



Site historique de la Grave Chemin de la Grave, Québec, CA

Visit of Atelier Côtier

Discover this multidisciplinary studio where sand from the Îles de la Madeleine is transformed into unique sculptures: sand treasures that are reminders of the beauty of summer in the Islands. A perfect place to stop for unique souvenirs, the studio also offers works by other local and off-island artists.

Contact : Mrs Pauline Gervais, owner

418 937-2917 | info@ateliercotier.com Social Media: FB: @ateliercotier IG: @ateliercotier



Atelier Côtier

907 Chemin de la Grave, Havre-Aubert, Québec, CA

4:30 PM - Atlantic Daylight Time

Guided tour and tasting session at the À l'Abri de la Tempête microbrewery

Located in a former crab processing plant by the water, the À l'Abri de la Tempête microbrewery takes pride in crafting beers using ingredients from the Îles de la Madeleine archipelago. Their brewpub also serves dishes made with local ingredients.

Contact: Mr Simon Leblanc, director

418 986-5005 | simon.leblanc@alabridelatempete.com Social media: FB: @alabridelatempete IG: @alabridelatempete



À l'Abri de la Tempête

286 Chemin Coulombe, L'Étang-du-Nord, Québec, CA

Check-in for (1) one-night at Domaine du Vieux Couvent

Built at the turn of the 20th century, Domaine du Vieux Couvent is a former convent offering 11 refined and comfortable rooms that inspire peace and relaxation with their stunning views of the sea.

Contact: Mrs Marie-Josée Gaudet, co-owner 418 969-2233 | info@domaineduvieuxcouvent.com Social media: FB @vieuxcouvent IG @domaine_du_vieux_couvent



Domaine du Vieux Couvent 292 Québec 199, Havre-aux-Maisons, Québec, CA

Dinner at Bistrot Accents



Chateau Madelinot 323 Chemin Principal, Cap-aux-Meules, Québec, CA

October 25 - Saturday - Day 4 - Magdalen Islands & Bas-Saint-Laurent



Breakfast at Domaine du Vieux Couvent



Check-out from Domaine du Vieux Couvent Remember that you are responsible for all personal expenses associated with your stay.

Morning tour of the Islands by bus Havre-Aubert island, Fatima and Étang du Nord area

1:45 PM - Atlantic Daylight Time Check-in for your flight going to Québec City



Aéroport des Îles de la Madeleine (YGR) 210, ch. de l' Aéroport, Les Îles-de-la-Madeleine, Québec, Canada, G4T 5L2

210, ch. de l' Aéroport, Les Iles-de-la-Madeleine, Québec, Canada, G4T 5 +1 418 969-2180

DEPARTURE 3:15 PM - Atlantic Daylight Time Flight Departure for Québec city

from lles de la Madeleine Airport



Aéroport International Jean-Lesage De Québec (YQB) 505 Principale, Québec, QC, CA, G2G 2T9 (418) 640-3300

ARRIVAL 4:15 PM - Eastern Daylight Time Arrival in Québec city and drive to Saint-Pâcome (150 km - 1 hour and a half) Note to driver :

Go to X to take the bus to St-Pacôme

Check-in for (1) one-night stay at Auberge Comme au Premier Jour

This inn is located in Saint-Pacôme, in Bas-Saint-Laurent, in a former presbytery built in 1868 that has been tastefully restored while preserving its heritage character. A family-run business in operation for over 20 years, the inn is an eco-friendly establishment with a dining room that showcases local cuisine.

Contact: M. Jean Santerre, manager

418 852-1377 | commeaupremierjour@bellnet.ca Social media : FB: @aubergecommeaupremierjour IG: @aubergecapj



Auberge Comme Au Premier Jour 224 Boulevard Bégin, Saint-Pacôme, Québec, CA, GOL 3X0 418 852-1377



Dinner at Auberge Comme au Premier Jour

October 26 - Sunday - Day 5 - Bas-Saint-Laurent

8:00 AM - Eastern Daylight Time Breakfast at Auberge comme au Premier Jour

Check-out from Auberge comme au Premier Jour Remember that you are responsible for all personal expenses associated with your stay.

DEPARTURE 9:30 AM - Eastern Daylight Time Drive from Saint-Pacôme to Kamouraska (15 min - 25km)

9:45 AM - Eastern Daylight Time

Stroll through the village of Kamouraska

Go for a walk around this charming village, one of the prettiest in Québec.

Note for the driver: Park in the church parking lot, near the tourism office.



Kamouraska's Church parking

73 Avenue Morel, Kamouraska, Québec, CA

11:30 AM - Eastern Daylight Time

Lunch at the Côté Est restaurant

This gourmet restaurant is located in a beautiful heritage building, a former presbytery, at the heart of the village. Discover unique flavours in seasonally inspired local dishes made with regional ingredients created entirely on site with love!

Contact : Mrs Perle Morency, manager

418 308-0739 | info@cote-est.ca Social media : FB: @CoteEstKamouraska IG: @coteestkamouraska



Côté Est

76 Avenue Morel, Kamouraska, Québec, CA

2:15 PM - Eastern Daylight Time

Stop for photos at the Little Lighthouse in Saint-André-de-Kamouraska



Saint-André-de-Kamouraska lighthouse Rue du Quai, Québec, CA

2:45 PM - Eastern Daylight Time

Tour and tasting session at Vignoble Amouraska

This vineyard in Saint-Alexandre-de-Kamouraska produces berry wines and cream liqueurs in an eco-friendly way. Enjoy a regional tasting experience in a warm and distinctive atmosphere.

Contact : Mrs Kathy Dickner, owner

418-863-4496 | info@amouraska.com Social media : FB and IG : @vignobleamouraska



Vignoble Amouraska

568 Rang Saint Charles Ouest, Saint-Alexandre-de-Kamouraska, Québec, CA

Drive to Rivière-Du-Loup (20 minutes) and arrival at official Bienvenue Québec hotels



Hôtel Universel

311 Boulevard Hotel-de-ville, Riviere Du Loup, Canada 4188629520

Thank you for your visit We hope you enjoyed your tour!

Do not hesitate to share your article and photos on our social media: FB: tourismequebec | IG: tourismequebec **#BonjourQuebec**

And thank you to our partners!

Le Québec maritime

FB: @Quebecmaritime | IG: @quebecmaritime #quebecbythesea

