



## Discovery Tour of Rivière-du-Loup

During this tour, discover the new cultural and outdoor activities offered in Rivière-du-Loup. In the morning, you will visit the Musée du Bas-Saint-Laurent, a museum featuring fascinating exhibitions on regional art and history, and then Fraser Manor, an elegant seigneurial residence built in 1830. In the afternoon, you will head to the brand-new Putep 't-awt marine mammal observation site developed by the Wolastoqiyik Wamspekek First Nation, followed by a short hike to admire coastal scenery and participate in the observation site's flagship activity, "Window on the Belugas."

### Sunday, October 26, 2025

- 9 a.m. Drive from hotels to Notre-Dame-du-Portage (15 min – 10 km)
- 9:15 a.m. **Visit of [Auberge sur Mer](#)**  
Built in 1878, this inn located along the St. Lawrence in the beautiful village of Notre-Dame-du-Portage, offers an unforgettable stay to suit all tastes and budgets. Admire this beautiful corner of the world while you explore it on foot or by bike. While staying here, you can also enjoy an expedition to the fascinating islands of the St. Lawrence or sit back and relax by the sea...
- 10 a.m. Drive from Notre-Dame-du-Portage to Rivière-du-Loup (15 min – 10 km)
- 10:15 a.m. **Visit of the [Musée du Bas-Saint-Laurent](#)**  
With a focus on contemporary art and regional history, this museum offers exhibitions and activities for everyone. The permanent exhibition examines the history and people of the region by presenting over 500 historical photos from the museum's collection. The exhibition also includes a darkroom and a small photography studio resembling those in existence at the turn of the 20th century.
- 11 a.m. **Visit of [Fraser Manor](#)**  
Built in 1830, this elegant seigneurial residence with a Victorian decor has been remarkably restored to reveal the history of the Fraser seigneurs and their influence on the development of Rivière-du-Loup in the 19th century.
- 12 p.m. Lunch (location to be confirmed)
- 1 p.m. Drive from Rivière-du-Loup to Cacouna (20 km – 18 min)

1:30 p.m.

**Visit of the land-based [Putep 't-awt marine mammal observation site](#)**

The Putep 't-awt observation site offers a unique experience in the heart of nature. (*Putep 't-awt* means “beluga trail” in the Wolastoqey Latuwewakon language.) Come and admire belugas in their natural habitat without disturbing them while discovering a site designed to pique your curiosity, inspire contemplation and raise awareness of environmental preservation. Ranked one of 100 of the “World’s Greatest Places of 2024” by prestigious *Time* magazine, this observatory offers breathtaking views of the St. Lawrence and its marine treasures.

**Visit of [Parc côtier Kiskotuk](#)**

This coastal park offers over 10 km (6 mi.) of hiking trails through a variety of ecological environments, from a salt marsh to the boreal forest. Bordering the St. Lawrence, this territory offers breathtaking panoramic views and is home to abundant birdlife. Come and fill your lungs with fresh sea air as you enjoy a stay in the park’s unusual accommodations.

3:30 p.m.

Drive from Cacouna to Rivière-du-Loup (20 km – 18 min)

4 p.m.

Arrival at your hotel

**Thank you for visiting us and enjoy the Bienvenue Québec trade show!**

**Information:**

This tour is reserved for buyers. Registration is subject to approval by Le Québec maritime. The tour will be conducted in English only. Please advise us in advance of any dietary restrictions, food allergies or intolerances. Comfortable shoes and a waterproof coat are strongly recommended.

**Number of participants: 10 / Minimum number of participants: 5**

**Included:**

- Meals
- Transportation by bus

**Not included:**

- Alcoholic beverages (unless mentioned in the itinerary)
- Any other expense not mentioned in the “Included” section