



FAMILIARIZATION TOUR

October 21 to 23, 2022 • 3 days – 2 nights

Immerse yourself in a dreamy stay in Colorful Southern Québec

Colorful Southern Québec: Eastern Townships, Centre-du-Québec & Montérégie (with an afternoon in Montréal).

Colorful Southern Quebec is three regions for a singular destination. The shape, taste, and scent of the land are revealed in time with its colors, both invigorating and calm.

From the south shore of the St. Lawrence River to the American border, the destination has pastoral scenes around every corner. Comprising the Eastern Townships, Centre-du-Quebec and Montérégie regions, it is an easily accessible destination from the major urban centres of Montréal and Québec City.

The three regions await with a rich palette of experiences, a place where unique flavors and settings come together, bursting with color: this destination is all about discovering life with the locals and getting a taste of the land.

First, watch as the land reveals its colours. Stop to taste a unique product, meet a cidemaker, spend a day at the sugar shack or take a train ride: Montérégie is a great place to let loose and relax, just a stone's throw from Montréal.

Then, Centre-du-Québec is a most welcoming place. This region is cradle of Quebec traditions and home to an Aboriginal presence. On top of its poutine, you can taste so many treats including cranberries, maple products and local cheeses.

And second to none, the Eastern Townships stands out in so many ways: four National parks, a wine route, two dark sky preserves, treetop cycling, monastic cheeses and ciders and unique gourmet products.

End your famtrip with lunch at a recently renovated hotel and a walking tour of lively downtown Montréal.

On this short famtrip, you will get a glimpse of what the destination has the best to offer!