

Seller Profiles

Who are the Sellers

EVENT ATTENDANCE GOALS

Meet your clients and take stock of the pandemic situation (Covid-19)	80.6%	Present your rates for 2021.....	25.5%
Make agreements on the spot.....	15.7%	Videoconferences	9.8%
Make first contact with potential buyers	79.7%	Other goals	20.5%

TYPE

Accommodation.....	35.7%	Ticket Broker	0%
Attraction	41.3%	Tourism Office or Association (DMO).....	24.5%
Carrier	3.5%	Tourism Service	9.8%
Catering.....	22.4%		

POINT OF ORIGIN

Canadian Territories.....	0%	Prairies	1.0%	Western Canada.....	0%
Maritimes.....	5.6%	Québec	74.4%		
Ontario	17.4%	United States	1.5%		

PRODUCTS SOLD BY SELLERS

Aboriginal Tourism.....	16.0%	Guide Service	23.2%	Religious Site.....	14.9%
Amusement Park	17.5%	Health Center and Spa.....	17.0%	Resort.....	17.0%
Aquarium	4.1%	Hotel	44.8%	Restaurant.....	43.8%
Casino	7.7%	Industrial Site.....	5.7%	Shopping Centre	12.9%
Chain Motel/Hotel	27.3%	Inn	19.1%	Show	21.6%
Country Cooking	16.0%	Learning activities.....	28.9%	Ski Resort	11.3%
Cruise.....	13.9%	Micro-Brewery.....	19.1%	Sports Site	13.9%
Cultural Site	35.6%	Museum	33.0%	Transportation	12.9%
Destination (DMO)	22.7%	Observation Tower	10.3%	Vacation Rentals (Condos, Cottages, Apartments) ..	13.9%
Farm Tourism Activities	19.1%	Orchard.....	10.8%	Vineyard.....	12.4%
Festival	18.0%	Outdoor, Nature, Adventure Activities	41.2%	Zoo	7.2%
Garden	10.8%	Park / Outfitter	8.2%		
Golf	17.5%				

TOURISM REGIONS WHERE THE SELLERS ARE MAINLY LOCATED

Tourism Regions - Province of Québec		Tourism Regions - Outside Québec			
Abitibi-Témiscamingue.....	8.4%	Laval	7.7%	Alberta	2.1%
Baie James	2.8%	Manicouagan.....	4.2%	British Columbia.....	2.8%
Bas-Saint-Laurent.....	7.0%	Mauricie.....	14.7%	Manitoba	2.8%
Cantons-de-l'Est	9.8%	Montréal	16.8%	New Brunswick	3.5%
Centre-du-Québec	7.7%	Montréal	16.8%	Newfoundland and Labrador	2.8%
Charlevoix	7.7%	Nunavik	2.8%	Northwest Territories	1.4%
Chaudière-Appalaches	6.3%	Outaouais	9.1%	Nova Scotia	3.5%
Duplessis	4.2%	Québec	27.3%	Nunavut	0%
Eeyou Istchee	2.8%	Saguenay-Lac-Saint-Jean	14.7%	Ontario.....	9.1%
Gaspésie	9.1%			Prince Edward Island.....	2.1%
Îles de la Madeleine.....	2.8%			Saskatchewan.....	2.1%
Lanaudière	6.3%			United States	1.4%
Laurentides	9.1%			Yukon	0%



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EVENT ATTENDANCE GOALS

Meet your clients and take stock of the pandemic situation (Covid-19)84.9%	Present your rates for 202234.4%
Make agreements on the spot..... 21.9%	Videoconferences 7.3%
Make first contact with potential buyers 83.7%	Other goals21.3%

TYPE

Accommodation..... 33.2%	Ticket Broker 0%
Attraction45.9%	Tourism Office or Association (DMO)..... 26.0%
Carrier 3.1%	Tourism Service 13.8%
Catering..... 19.9%	

POINT OF ORIGIN

Canadian Territories..... 0%	Prairies1.0%	Western Canada..... 0%
Maritimes..... 7.1%	Québec 74.2%	
Ontario 16.2%	United States 1.5%	

PRODUCTS SOLD BY SELLERS

Aboriginal Tourism.....10.2%	Guide Service 14.8%	Religious Site..... 9.2%
Amusement Park 9.7%	Health Center and Spa.....11.7%	Resort.....11.2%
Aquarium 4.1%	Hotel30.1%	Restaurant.....27.6%
Casino 5.1%	Industrial Site..... 4.6%	Shopping Centre 6.1%
Chain Motel/Hotel 14.3%	Inn 9.7%	Show 15.3%
Country Cooking 9.7%	Learning activities.....18.9%	Ski Resort 6.1%
Cruise.....8.7%	Micro-Brewery..... 11.7%	Sports Site 8.2%
Cultural Site 24.5%	Museum 24.5%	Transportation 7.7%
Destination (DMO) 21.9%	Observation Tower 9.7%	Vacation Rentals (Condos, Cottages, Apartments)...11.7%
Farm Tourism Activities11.2%	Orchard..... 5.6%	Vineyard..... 7.1%
Festival 10.7%	Outdoor, Nature, Adventure Activities 26.5%	Zoo 7.1%
Garden 9.2%	Park / Outfitter 6.1%	
Golf 9.7%		

TOURISM REGIONS WHERE THE SELLERS ARE MAINLY LOCATED

Tourism Regions - Province of Québec		Tourism Regions - Outside Québec
Abitibi-Témiscamingue 11.7%	Laval 12.2%	Alberta 0%
Baie James 8.7%	Manicouagan.....11.2%	British Columbia..... 0%
Bas-Saint-Laurent..... 14.3%	Mauricie..... 14.3%	Manitoba 8.7%
Cantons-de-l'Est 15.3%	Montréal 24.0%	New Brunswick 13.8%
Centre-du-Québec 13.3%	Montréal 24.0%	Newfoundland and Labrador10.2%
Charlevoix 16.8%	Nunavik 0%	Northwest Territories 0%
Chaudière-Appalaches 13.8%	Outaouais 18.9%	Nova Scotia 0%
Duplessis 0%	Québec 30.6%	Nunavut 0%
Eeyou Istchee 0%	Saguenay-Lac-Saint-Jean 19.4%	Ontario 25.5%
Gaspésie 14.3%		Prince Edward Island..... 9.2%
Îles de la Madeleine.....10.2%		Saskatchewan.....8.7%
Lanaudière 12.8%		United States 8.7%
Laurentides 15.8%		Yukon 0%

